



15-17 MAY

**MONTREAL 2017**

**GLOBAL PUBLIC  
TRANSPORT SUMMIT**

## **LEAD the TRANSITION**

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TRANSITION**

Two years after Milan, the biggest event in public transport is back. The 2017 UITP Global Public Transport Summit in Montréal comes at a time when the urban mobility industry is witnessing a rapid and significant transition.

The theme for the 2017 Global Public Transport Summit, '**LEAD the TRANSITION**,' reflects the profound and rapid evolution underway in the public transport sector.

In times of unprecedented **urbanisation**, **digitalisation**, **advances in green energy** and the emergence of **new mobility players** on the scene, the public transport sector simply cannot afford to stand on the sidelines and have its future determined only by others. The sector as a whole has to face up to these challenges and find and develop its role in this new 'ecosystem' for public transport and urban mobility.

The public transport sector will need to be an active player in this transition. In a more and more globalised world, the sector cannot afford to let these changes take place without being leaders and innovators.

## **Leading the mobility of tomorrow – key topics**

The changing mobility world is seeing the emergence of various **innovative transport services** offering the shared use of vehicles and together with the rise of autonomous driving technology, these services have the potential to either dramatically reduce private car dependency and congestion, or encourage it.

One of the key topics that will be covered during the Global Public Transport Summit is how **autonomous vehicle technology** and new transport services have the potential to completely redefine how authorities plan and improve public transport, in both urban and intra-urban areas. The Summit will highlight how public transport is taking the lead in the deployment of autonomous mobility services and look at their exciting potential.

The public transport sector is driving innovative solutions, such as **alternative propulsion systems**, that are allowing for ever-greater **energy efficiency**. During the Summit a diverse range of industry leaders, including vehicle manufacturers and

transport operators, will show how they are embracing these technologies and share cutting edge industry techniques.

The Summit will also focus on trends in **digitalisation** and the constant innovation that are driving the need for new skills in the entire mobility sector. In order to continue serving the needs of customers, public transport operators and manufacturers must adapt to and even take part in developing these new technologies. The emergence of new mobility services is a positive development, although the challenge for public transport is how well they are integrated into the existing offer. As such, the Summit will offer a spotlight on pioneers and emerging players in **Mobility as a Service (MaaS)**.

These discussions will take place at a time of unprecedented urbanisation: according to the 2014 UN World Urbanisation Prospects Report, around 66% of the world's population will be living in cities by the year 2050. Though many socio-economic factors are driving this evolution, it is clear that cities must work harder to include people from all levels of society. This also includes public transport and **meeting the needs of all customers**, including the elderly and people with reduced mobility, which is a growing concern.

**The UITP Global Public Transport Summit at a glance:**

- 280 **exhibitors** from 40 countries
- 2250 **participants** from 80 countries
- More than 11,000 unique **visitor entries** (a total of 33,000 visits)
- 260 **journalists**
- 130 **speakers/session chairs**
- Around 30,000m<sup>2</sup> of **exhibition** space

## InnovHub – bright mobility solutions



The Global Public Transport Summit will put a spotlight on the vast amounts of innovation going on within the sector. UITP's brand new **InnovHub** concept will be launched at the Summit and is a one-stop innovation hub, gathering some of the most remarkable projects and bright ideas to foster innovation in public

transport.

The projects and initiatives listed below are just some of the highlights of the *InnovHub*. Follow the *InnovHub* bulb at the Summit to explore the future of public transport.



### UITP Awards – rewarding excellence in mobility

Presented during the closing ceremony, the UITP Awards will recognise ambitious and innovative mobility projects contributing to UITP's overarching goal of doubling the modal share of public transport worldwide by 2025. The Awards highlight successful projects that have been implemented around the world from 2015-2017 that place public transport at the heart of the urban and local mobility system and that are not only ambitious and innovative but also have the ability to be easily transferable to other cities and regions across the globe.



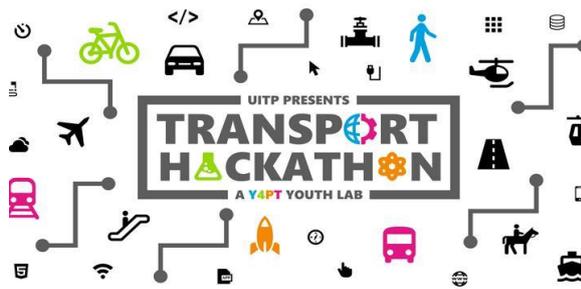
UITP AWARDS  
2017

Awards will be presented for the following categories:

- Public transport strategy
- Customer experience
- Operational and technical excellence
- Smart financing and business models
- Small cities and low-density areas
- Design

UITP and the Youth for Public Transport (Y4PT) foundation will also be recognising new leaders, talented staff and innovators in the sustainable mobility sector with the Young Leadership Award.

## Global Transport Hackathon



Montréal is also the occasion to witness the results of the world's first ever Global Transport Hackathon. Organised by Y4PT with the support of UITP and its members, more than 20 cities across the globe have organised local hackathons to explore new technologies in sustainability, whilst encouraging young computer programmers to get positively involved

with the sector. The winners from each event will gather at the UITP Summit for a final showdown hackathon as part of a worldwide effort to create ground-breaking transport solutions.

## UMii



UMii – the Urban Mobility innovation index - aims to provide insights into urban mobility and innovation in cities across the world, and to deliver a guide for cities to foster innovation in their urban mobility services and systems. Data is collected globally from cities invited to participate in the index and the results will be presented in Montréal.

## World Premieres



An exciting part of the Summit Exhibition, the World Premieres will be the first official public unveiling of exhibitors' innovative products or services.

These World Premieres will be a key highlight of the event and a source of inspiration for the thousands of visitors from across the globe.

## New players

The advent of the smartphone has launched an unprecedented emergence of new players, whose influence extends to all facets of the market and increased digitalisation promises to propel the industry further. These movers and shakers of the public transport industry will present their vision of the future of urban mobility at the Summit.

## Public transport photo contest

Launched on the occasion on the Mobility Week 2016, the UITP Photo contest has gathered pictures that illustrate innovation in public transport over the world. Participants' efforts aimed to help raise awareness of the leading role public transport plays in transitioning to a more sustainable, more mobile future.

Winners will be officially announced on 15 May 2017, at the Summit, where the best pictures will be featured in a dedicated photo exhibition.

## Key conference sessions

Innovation obviously shapes the whole 2017 UITP Summit, but there are six key

programme sessions that are genuinely ground-breaking:

- Opening Ceremony
- Breakfast Session 3 : Innovation by design
- Workshop Session 10: Deploying Innovation across the public transport sector
- Workshop Session 16: Connecting public transport and the collaborative economy
- Plenary Session: Enabling innovation for greater urban transport
- Closing session

### Poster sessions

Want to learn about the latest trends in research on urban mobility? Academics and operators showcase their research on digital screens in an interactive and interesting way.

## A transit visionary



US transit visionary Robert Puentes will be the keynote speaker in Montréal. President and CEO of the Eno Center for Transportation, Mr Puentes is responsible for overseeing a range of projects concerning innovation and the development of urban mobility.

He is well placed to speak about the changes that are occurring in the public transport sector and his speech at Global

Public Transport Summit will focus on 'How to manage and lead the transition in a fast-changing mobility landscape'. He will also participate in a round-table discussion involving transport CEOs from across the globe.

Highlighting his commitment to innovation in public transport is the Eno Project, Digital Cities, which explores the impact of technology on the sector, with the ultimate goal of developing specific recommendations for policy-makers and transport operators. Mr Puentes is also a senior fellow at the Brookings Institution and serves on a variety of boards and committees including the Federal Advisory Committee on Transportation Equity, New York State's 2100 Infrastructure Commission and the District of Columbia's Streetcar Financing and Governance Task Force.

## A forum for innovation

Featuring an exhibition of almost 30,000m<sup>2</sup>, the Summit has long been renowned for unveiling the most important industry trends and developments. This edition of the Summit in Montréal will offer a particular focus on the **very latest innovations**, an overview of the **new players** entering the sector and a tantalising glimpse of the **future of public transport**, including an autonomous vehicle test ride. In Montréal, a space covering 3,000m<sup>2</sup> will also be exclusively reserved for North American companies, providing visitors with a unique overview of the state of the industry in North America.

## **A spotlight on the host – why Montréal?**

### **The host city**

At the confluence of North America and Europe, Montréal is where the world comes to meet and exchange ideas in a safe, friendly, and easy to navigate environment. Infused with Old World charm and New World energy, Montréal is a cosmopolitan city of innovation that attracts some of the best and brightest minds from across the globe.

### **Public transport in the metropolitan area**

Over the last few years, public transport has enjoyed an historic success in the Montréal region, which saw an impressive 514.7m journeys made on public transport in 2015. The establishment of a new metropolitan governance structure and a federal government infrastructure programme will help usher in a new and vibrant era for public transport.

During the event, a North American day, dedicated to exploring topics affecting the continent, will explore a public transport market that is enjoying somewhat of a renaissance. Around 30 cities in the US and Canada are currently working on light rail projects either preserving existing lines, extending networks or creating brand new systems, such as the €4.2bn Réseau électrique métropolitain project in Montréal, the €1.3bn Valley Line project in Edmonton or the €1bn Evergreen Line extension in Vancouver.

## **UITP Global Public Transport Summit: a long and illustrious history**

The 2017 Global Public Transport Summit will be the second time that Montréal has played host to the biggest event in public transport, the first occasion dating back to 1977. It will also be the third time that the event has visited Canada, with the event last visiting the country almost two decades ago in Toronto in 1999.

## A history of the UITP Global Public Transport Summit

- 1st. 1886 BERLIN
- 2nd. 1887 VIENNA
- 3rd. 1888 BRUSSELS
- 4th. 1889 MILAN
- 5th. 1890 AMSTERDAM
- 6th. 1892 HAMBURG
- 7th. 1893 BUDAPEST
- 8th. 1894 COLOGNE
- 9th. 1896 STOCKHOLM
- 10th. 1898 GENEVA
- 11th. 1900 PARIS
- 12th. 1902 LONDON
- 13th. 1904 VIENNA
- 14th. 1906 MILAN
- 15th. 1908 MUNICH
- 16th. 1910 BRUSSELS
- 17th. 1912 OSLO
- 18th. 1922 BRUSSELS
- 19th. 1924 PARIS
- 20th. 1926 BARCELONA
- 21st. 1928 ROME
- 22nd. 1930 WARSAW
- 23rd. 1932 THE HAGUE
- 24th. 1934 BERLIN
- 25th. 1937 VIENNA
- 26th. 1939 ZÜRICH/BERNE
- 27th. 1947 MONTREUX
- 28th. 1949 STOCKHOLM
- 29th. 1951 EDINBURGH
- 30th. 1953 MADRID
- 31st. 1955 NAPLES
- 32nd. 1957 HAMBURG/BERLIN
- 33rd. 1959 PARIS
- 34th. 1960 COPENHAGEN
- 35th. 1963 VIENNA
- 36th. 1965 TEL AVIV
- 37th. 1967 BARCELONA
- 38th. 1969 LONDON
- 39th. 1971 ROME
- 40th. 1973 THE HAGUE
- 41st. 1975 NICE
- 42nd. 1977 MONTRÉAL
- 43rd. 1979 HELSINKI
- 44th. 1981 DUBLIN
- 45th. 1983 RIO DE JANEIRO
- 46th. 1985 BRUSSELS
- 47th. 1987 LAUSANNE
- 48th. 1989 BUDAPEST
- 49th. 1991 STOCKHOLM
- 50th. 1993 SYDNEY
- 51st. 1995 PARIS
- 52nd. 1997 STUTTGART
- 53rd. 1999 TORONTO
- 54th. 2001 LONDON
- 55th. 2003 MADRID
- 56th. 2005 ROME
- 57th. 2007 HELSINKI
- 58th. 2009 VIENNA
- 59th. 2011 DUBAI
- 60th. 2013 GENEVA
- 61st. 2015 MILAN
- 62nd. 2017 MONTRÉAL

## Global Public Transport Summit local hosts and partners

### Organiser



**UITP**, The International Association of Public Transport, is a passionate champion of sustainable urban mobility and the only worldwide network to bring together all public transport modes. We have 1,400 member companies giving access to 16,000 contacts from 96 countries. Our members are public transport operators and authorities, policy decision makers, research institutes and the public

transport supply and service industry.

[www.uitp.org](http://www.uitp.org)

### Local hosts



Originally operating horse-drawn tramways from 1861, the **Société de transport de Montréal**, a public corporation, serves the mobility needs of residents and visitors in Montréal by operating four metro lines serving 68 stations and 219 bus lines covering the 500km<sup>2</sup> territory on the island of Montréal. The metro system alone provides more than 1.3 million passenger trips each day.

[www.stm.info](http://www.stm.info)



The **Agence métropolitaine de transport** is responsible for the planning, coordination, integration and promotion of public transport in Greater Montréal. Its streamlining role centres particularly on the integration of fares and redistribution of metropolitan financing. It also oversees

the operation of commuter trains and the metropolitan bus network and the planning of development projects.

[www.amt.qc.ca](http://www.amt.qc.ca)

### In collaboration with



**CUTA** is a member-based association that supports public transit as the core of integrated mobility across Canada by providing its members with the resources, networking, training, events, data, research and advocacy needed to support their success in the

industry. CUTA's ongoing activities and services are divided into six programme areas, designed to serve the key requirements of the association's membership:

Communications and Public Affairs, Human Resources and Professional Development, Technical Services, Administration and Finance and Association Governance.' <http://www.cutaaactu.ca/>

## Supporting organisation



**Youth For Public Transport** is an international non-governmental youth organisation (NGO) that promotes the active participation of young people in advocating sustainable mobility, by promoting the integrated use of public transport with other means of transport, to achieve greater well-being

and a better quality of life of all people around the world.

[www.y4pt.org](http://www.y4pt.org)

## What's in a name?

The **UITP Global Public Transport Summit** is an event with almost 130 years of history behind it. The event has evolved and expanded over the years, reflecting the enormous innovation in the sector and the increasing attention and importance given to sustainable transport.

Discussions are no longer only technical: they're also strategic. The innovations on display are no longer confined to the traditional modes: they now cover the entire sustainable mobility landscape from electric buses to smart ticketing.

These changes have seen the biggest event in public transport grow in stature. It has become quite simply *the* unmissable occasion for transport ministers, mayors, CEOs and urban visionaries to debate and explore the strategic vision of the sector.

UITP felt it was time that the event's name reflected all these changes. As of the next edition in Montréal in 2017, the event previously known as the 'UITP World Congress & Exhibition' shall be known as the '**Global Public Transport Summit**'.

Why? 'Global,' because it is unique in bringing together all modes and sustainable mobility professionals from across the globe and on each occasion in a different city. 'Summit' because this is where the sector's decision makers come to talk business.

See you in Montréal for the **UITP Global Public Transport Summit**, 15-17 May 2017.

Find out more: [www.uitpsummit.org](http://www.uitpsummit.org)

Follow the event on Twitter: @uitpsummit or @UITPpressoffice and #UITP2017



## WHAT IS UITP?

UITP is the **International Association of Public Transport**. As passionate **champions of sustainable urban mobility**, we are internationally recognised for our work in advancing the development of this critical policy agenda. UITP has a long history to its name, and is the **only worldwide network** to bring together all public transport stakeholders and all sustainable transport modes. Our aim is to make cities **around the world** vibrant and pleasant **places to live and work**.

## UITP MEMBERS

We have **1,400 member companies** giving access to over **18,000 contacts** from **96 countries**. Our members are public transport authorities and operators, policy decision-makers, research institutes and the public transport supply and service industry.

## UITP GLOBAL PRESENCE

Our main office is located in Brussels and we have 14 liaison and regional offices, as well as two Centres for Transport Excellence.

**14 offices** in São Paulo, Abidjan, Casablanca, Moscow, Hong Kong, Melbourne, Rome, Istanbul, Johannesburg, Tehran, Bangalore/New Delhi, New York, Shenzhen and Astana. **Two Centres for Transport Excellence** in Singapore and Dubai.

## UITP MISSIONS



### ADVOCACY & OUTREACH

We engage with decision-makers, international organisations and other key stakeholders to promote and mainstream public transport and sustainable mobility solutions.



### KNOWLEDGE

We inspire excellence and innovation by generating and sharing cutting-edge knowledge and expertise.



### NETWORK & BUSINESS

We bring people together to exchange ideas, find solutions and forge mutually beneficial business partnerships.

# ALAIN FLAUSCH



## UITP Secretary General

Alain Flausch was selected Secretary General of the International Association of Public Transport (UITP) in September 2011 by the UITP Executive Board.

This appointment acknowledges Mr. Flausch's long-standing commitment to public transport on the international stage. Mr. Flausch was previously Chairman of the Finance & Commerce sub-committee of the UITP Metro Committee (2001-2009); he has also been a member of the UITP Executive and Policy Boards (2004-2009), an Executive Member of the UITP International Metro Committee (2001-2009), a Member of the Transport Management Committee (UITP) and Chairman of the Design & Culture Platform. Mr. Flausch was elected

President of UITP during the Association's 58th World Congress in Vienna in June 2009.

Mr. Flausch is also the President of the Belgian Union of Urban and Regional Public Transport (UBTCUR), which gathers together the three national public transport companies. From 2000 to 2011, as CEO of the STIB, the Brussels public transport operator, Mr. Flausch led the STIB through an in-depth cultural change, conducting a complete renewal both of its commercial approach and corporate management, setting up a new company culture where clients are at the very heart of the service provision. Since 1999, STIB ridership has more than doubled, and in June 2011 STIB received the '4-star Recognised for Excellence' label awarded by the European Foundation for Quality Management (EFQM).

From September 1973 to January 1982 Mr. Flausch was an attorney at Simont Gutt & Simont in Brussels. From February 1982 to March 1990 he held the position of Deputy General Manager with the Belgian chemical group Prayon-Rupel.

From April 1990 to 1999 Alain Flausch was Managing Director of IP Belgium, the first media sales house in Belgium.

Mr. Flausch was born in Brussels in November 1950. He still lives in the Belgian capital. He is a lawyer and holds a Master's degree from the University of Berkeley (California). He is bilingual French-Dutch, speaks fluent English and has a good command of Italian.

Alain Flausch is married and has two children. His interests include all different forms of art and culture as well as political history. Mr. Flausch also takes an active interest in nature conservation issues.

## MASAKI OGATA



### **UITP President and Vice Chairman, East Japan Railway Company**

Mr. Ogata was born in 1952, joined Japanese National Railways (JNR) in 1974 and was afterwards assigned to East Japan Railway Company (JR East) when JNR was divided and privatised in 1987. He has been consistently working for the railways for more than 41 years.

In JR East, after having experienced various management positions including General Manager of Customer Service, Investment Planning, Labour Relations, Public Relations and Transport Safety, he joined the Executive Directors as Director at the Transport and Rolling Stock Department in 2002. He was engaged many times in drafting the 'safety middle term plan', and as such today is considered as a leader in the field of safety within the company.

From 2008 to 2011, as Executive Vice President, he took the full responsibility of the management for the safe and reliable operation of the railway network with 17 million passengers daily. At the same time, he also strongly led very important railway projects such as the speed increase up to 320 km/h on High Speed Rail, the evolution of ICT and the further development of the smart IC card "Suica", which JR East introduced in 2001. "Suica" is the strongest smartcard ticketing and micropayment system today in Japan.

As Vice Chairman of JR East since June 2011, he has been driving the open innovation and open globalisation of the management and technology onward to enhance the quality and variety of the overall business domain of JR East. He has also held the post of Vice-President of UITP (International Association of Public Transport) and chairman of the Regional and Suburban Railways Committee of UITP since May 2013.

Mr. Ogata was elected President of UITP at the 61st UITP World Congress & Exhibition in Milan in June 2015. He is actively playing the role of promoting the further development and global communication networks of the public transport sector.

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